

— **SAFE ZONE:**

All critical elements (text, images, graphic elements, logos, etc.) must be kept inside the blue box.

Anything left outside the blue box
may be cut off during trimming.

— **TRIMMING ZONE:**

Please allow 0.125 inches cutting tolerance around your card. We recommend no borders due to shifting in the cutting process, borders may appear uneven.

— **BLEED ZONE (0.125 inches):**

Make sure to extend the background images or colors all the way to the edge of the red outline.

IMPORTANT

Please send artwork without template frames.

If you send files as .EPS or .AI please convert all
text to outline.

FINAL SIZE: 5 inches x 7 inches

SIZE w/BLEEDS: 5.25 inches x 7.25 inches